



P R E S S R E L E A S E

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## Re-launch of Coface online business information marketplace

**Coface, one of the the leading credit insurers and market leader for information in Central Europe, re-launches its online business information marketplace. InfoICON – the biggest database in CEE – provides online information on more than 43 million companies in Western, Central and Eastern Europe.**

Coface offers Business Information and Debt Collection in CEE for more than 20 years. As innovation and meeting the customers' needs are key elements of the company's strategy, the customer application for business information InfoICON was reviewed and adapted to the wishes and ideas of the clients. The focus of the re-launch was on increasing user-friendliness, detailed offer description and enhanced product range. The new InfoICON now is an online marketplace for business information that offers:

- products tailored to the specific needs of customers
- a detailed product description
- easy access without registration
- secure online payment
- immediate delivery of information
- ordering of Business reports worldwide thanks to our extended partner network

The information on over 43 million companies is online available 24/7 and optimized for mobile devices.

*“Up-to-date business information is crucial in our daily business. Pro-active reaction is the key to success. Our information helps to control risks associated with partners and customers and supports credit decisions. The aim of this product re-launch is to improve the support of our customers and increase their efficiency. To put it in a nutshell: help them to save time and money.”*, mentioned Ms. Kompowska, Executive Manager Central Europe, underlying the benefits of Coface InfoICON.

*“In a business environment marked by volatility and payment indiscipline among companies, Coface remains dedicated to its mission to support and facilitate sustainable development of its business partners, through system improvement and online access to business information services. The new application allows quicker access to credit reports for domestic and international partners, due to our worldwide extended partner network”*, mentioned Iancu Guda, Coface Services Director - Business Information & Debt Collection, underlying the benefits of Coface InfoICON.



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**About Coface**

The Coface Group, a worldwide leader in credit insurance, offers companies around the globe solutions to protect them against the risk of financial default of their clients, both on the domestic market and for export. In 2014, the Group, supported by its 4,406 staff, posted a consolidated turnover of €1.441 billion. Present directly or indirectly in 98 countries, it secures transactions of 40,000 companies in more than 200 countries. Each quarter, Coface publishes its assessments of country risk for 160 countries, based on its unique knowledge of companies' payment behaviour and on the expertise of its 350 underwriters located close to clients and their debtors.

In France, Coface manages export public guarantees on behalf of the French State.

[www.coface.com](http://www.coface.com)

Coface SA. is listed on Euronext Paris – Compartment A  
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